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What are three factors you encourage brands to ask about to help them select the ideal manufacturing partner?

First you should ask yourself which services will you require to launch your product, will you be needing several manufacturers or services or are you looking for a full service provider from sourcing the raw ingredients to encapsulation to ready to sell packaging? I then recommend a first contact via mail in which you present your company and

the expectations in a cooperation. At this stage, you should evaluate how competent and quick the responds rate is. Secondly getting to know each other in a personal meeting at a trade show like Vitafoods or Video call is a great way to ask questions regarding their in-house capabilities, certificates acquired, quality control measures, delivery times and development capabilities. Thirdly, I feel you need to be convinced that you have found an honest, capable and reliable partner you can trust.

2 What services and capabilities do you provide to brands looking to launch a product to market?

For over 15 years, the name Gelpell AG has stood for high-quality capsules as well as formula processing and the packaging of food supplements and nutrients. Our owner-operated company is based in the Swiss town of Gähwil, south of Lake Constance. From here, we supply partners worldwide quickly and reliably. Being the fourth generation of entrepreneurs, dedicated to the field of contract manufacturing as well as human health and nutrition we have built a know-

how and competence that is unique to the market. We do not only understand the production side but also the issues and difficulties that our clients encounter and are diligently working on optimising your customer experience by providing an excellent customer service and products of highest quality. We have an in-house development team that is here to help you develop or optimise your product to stay with the newest regulatory conformity as well as trends.

Our services include:

- Product development
- Supply chain of high quality and safe ingredients
- Production of soft capsules filled with oil or highly complex suspensions
- Filling of Hard capsules
- GELPELL® nutrient beads
- Blister and folding box packaging
- Jar packaging
- High quality control
- Support with registration and documentation

3 What measures does your company have in place to achieve high quality and compliant production?

Nutritional supplements and pharmaceuticals are subject to high quality standards. As a company that produces exclusively in-house and in Switzerland, we can monitor all process steps, from incoming goods to the finished product. We offer comprehensive quality management and continuous quality controls. We carry out test procedures in accordance with Ph. Eur. and food guidelines, and our registrations prove our high FDA, ISO, Swissmedic, Organic, Halal and medical products quality. Our production meets the high requirements of Good Manufacturing Practice (GMP) and Hazard Analysis and Critical Control Points (HACCP).

4 How do you define your company's value proposition as a manufacturing partner?

My Husband Tomas and I see Gelpell as a high quality solution and a flexible service partner with a great focus on our customers. We are very aware of the trust that is put into a contract manufacturer. Therefore, we have decided to provide all services that the customer may require in house in Gähwil. By this measurement, we can guarantee the highest quality control possible. From the beginning of the process by qualifying and evaluating our raw ingredient suppliers, development, production and packaging, we can guarantee you a speedy, flexible and high quality service that is unique to the market in Europe. We have a high competence in developing sensible products, which meet European conformity. Providing an excellent value proposition at a competitive price. In many occasions we have also transferred products with perfect results, our high customer loyalty are a testimonial to the service we offer.



Swiss quality

**SOFT CAPSULES
HARD CAPSULES
PACKAGING**



Your full service
MANUFACTURER



FLEXIBLE | RELIABLE | CERTIFIED

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